

Welcome to the 13th edition of the Premier Banking Newsletter!

As a Premier Banking customer, we care to provide you with an exceptional banking experience through a suite of tailor-made products and services that cater for your personal banking requirements. We always endeavor to keep you updated with our latest promotions, services and product offerings which are designated especially for you and we hope they meet your needs and expectations.

■ **Al-Tijari sets a new GUINNESS WORLD RECORDS™ title:
Largest prize-linked bank account payout in the world**

Commercial Bank of Kuwait organized Draw festival on Al-Najma Account grand Prize “Be More than a Millionaire” and the last Draw on the luxurious Velar by Range Rover under “Your Salary and More” Campaign. The event was held at the Avenues Mall in a festive atmosphere and saw impressive attendance by the public.

The festival included a number of surprises, international fun activities & shows that set Guinness World Records title and it was attended by a number of the Bank’s officials and executives and the Representative of Guinness World Records who announced that Al-Najma Account set a Guinness World Records title for the Biggest cash prize in the world.

CBK’s Al-Najma Account turns your dream to reality by offering weekly, monthly, semi-annual cash prizes and an annual draw which will be the biggest cash prize offered by a bank on 1,500,000 Kuwaiti Dinars.

With CBK you will be more than a millionaire!

■ **VOX Theatre by Rhodes**

Enjoy a 25% discount on VOX VIP Theatre by Rhodes tickets at the exclusive lounge while you choose from an extensive food menu.

The perfect pairing of fine food and film.

Offer valid until 31st of December 2019

www.cbk.com/VOX-Theatre-by-Rhodes

■ **Mubkhar**

Customize your own scent for any of your occasions and giveaways.

23 Perfume Categories, 80 different scents.

As a Premier Banking customer you can enjoy a 20% discount with any purchase.

Offer valid until 31st of December 2019

www.cbk.com/Mubkhar

■ **Läderach**

Läderach – the chocolate family has stood for top-quality handcrafted Swiss chocolate and confectionery specialties since 1962. Their unique premium products are currently sold in around 60 Läderach chocolatiers in Switzerland and Germany as well as through sales partners in the Middle East and Asia.

Premier Banking customers can now enjoy a 10% discount at Läderach.

Offer valid until 30th of September 2019

www.cbk.com/Laderach

■ **Alvira**

Alvira has a fabulous collection of ladies luxurious accessories; their pieces have classic shapes that look appropriate on different outfits having a unique fashion touch.

Alvira embraces multi international Brands based from French Creation: Alvira, Mya Bay, By Garance, Altesse, Lauren G Adams.

Spoil yourself at Alvira luxurious accessories and enjoy a 20% discount.

Offer valid until 30th of September 2019

<https://www.cbk.com/Alvira>

